DEAN’S LETTER

John Jay’s researchers and scholars continued to set records in 2015-16, showing unparalleled strength, dedication and resilience by thriving in an environment of ongoing federal austerity. Total grant and contract awards to our Principal Investigators increased by 9% from last year’s record-breaking total, clocking in at $25.4 million. Per capita scholarship broke yet another record, adding 27% to our 2014 total, leading to a final tally of nearly 1900 works of scholarship, and placing John Jay in a tie for third among CUNY’s senior colleges for scholarly productivity. Impressive as these numbers are, they are even more so in context: scholarly productivity has nearly quadrupled since 2010; the total value of grant and contract awards is up 73% since FY2011-12; and OAR’s internal research awards to John Jay scholars have more than doubled since the same year, rising from about $100 thousand in FY2011-12, to nearly $250 thousand in FY2015-16. In fact, the 2016 Chronicle of Higher Education Almanac recently ranked John Jay 7th among more than 600 institutions in terms of the greatest increase in external research funding over the past decade. Simultaneous to these long-term gains in research funding and scholarship, the College’s research enterprise has built a far-reaching digital media presence, achieving over 15 thousand public engagements in FY2015-16, a nearly 7-fold growth over three years. This expanding reach provides a tremendous platform to interact with and amplify the digital footprint of our faculty, and represents a testament to the broad interest in the work of our scholars, artists, and other professionals. Congratulations to all who have helped us achieve these milestones.

RESEARCH MISSION

The mission of the Office for the Advancement of Research is to promote scholarly activity, publication/performance of works, and grantsmanship at John Jay College. The Office works with key stakeholders, including faculty, Center directors, staff and administrators to disseminate this mission via workshops, one-on-one mentoring, collaboration, and internal programs aimed at professional development. Working with the Office of Sponsored Programs, which operates within OAR, the Office serves as a liaison and resource to faculty and staff submitting grants to federal, state, and private sources. The Office works with our Office of Marketing and Development to promote the scholarly mission of the College to the external research communities and the general public.
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Visit our website  http://www.jjay.cuny.edu/research/
Follow us on Twitter  @JohnJayResearch
Like us on Facebook  http://www.facebook.com/JohnJayResearch
View us on YouTube  http://www.youtube.com/JohnJayResearch
John Jay’s 2016 external funding portfolio benefited from a significant influx of private funding, including the Arnold Foundation’s $1.25m in awards for the foundation of the Research Network on Misdemeanor Justice, led by Psychology Professor Preeti Chauhan. John Jay’s faculty and staff continued to expand their outreach and foster productive relationships with city and state agencies, expanding funding from these sources by over 20%—and becoming one of New York City’s most vital partners for criminal justice policy research and program evaluation in the process. John Jay continues to hold 4th place among our sister CUNY schools in terms of external award dollars in FY2016.

TABLE I  Grant and Funding Awards to John Jay Faculty

<table>
<thead>
<tr>
<th>Funding Agency Category</th>
<th>Number of Submissions</th>
<th>Number of Awards</th>
<th>Total Value of Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal</td>
<td>59</td>
<td>54</td>
<td>68</td>
</tr>
<tr>
<td>State/Local</td>
<td>9</td>
<td>6</td>
<td>17</td>
</tr>
<tr>
<td>Private</td>
<td>69</td>
<td>73</td>
<td>81</td>
</tr>
<tr>
<td>PSC CUNY (Traditional A)</td>
<td>17</td>
<td>16</td>
<td>19</td>
</tr>
<tr>
<td>PSC CUNY (Traditional B)</td>
<td>50</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>PSC CUNY (Enhanced)</td>
<td>5</td>
<td>8</td>
<td>12</td>
</tr>
</tbody>
</table>

Total | 121 | 208 | 261 | 162 | 187 | 257 | $23,593,044 | $25,705,798 |

[1] Please note that because (1) submission and award count columns do not account for multi-year awards, (2) grants submitted in Fiscal Year 2015-16 may not be awarded until the following fiscal year, and (3) grants awarded in FY 2015-16 may result from submissions made the previous year, each of the columns in this table effectively represents a different data stream. See individual column footnotes for further clarity.
[2] Submitted during FY 2015-16
[4] Total external funds received during FY 2015-16, regardless of submission or award date
Maria Hartwig

In the course of a single fervent academic year, Psychology Professor Maria Hartwig has completed three projects funded by the FBI/High-Value Detainee Interrogation Group (HIG), for a total of $580K. The HIG, which exists to expedite and improve the interrogation of terrorism suspects, has funded Dr. Hartwig’s work on detecting deception since its formation by President Obama in 2009. Each of her recent projects—(1) “Moving forward: Bringing about change in interrogation practice,” (2) “Validation of the Strategic Use of Evidence technique: The impact of culture and criminal experience,” and (3) “Implicit influences in investigative interviews: Expansion and cross-cultural validation”—builds upon Hartwig’s decade of work finding effective non-coercive approaches to detecting deception. The Strategic Use of Evidence (SUE) is a proven non-coercive investigative interviewing method rooted in psychological principles. Its effectiveness, in contrast to more coercive interrogation techniques, is strongly supported by empirical research. Dr. Hartwig’s hat-trick of 2015-16 HIG-funded research projects dissect the resistance toward evidence-based interrogation methods like SUE; look at effective interrogation within the context of the suspect’s cultural and criminal experience; and examine why the widely accepted cues of deception used by interrogators are not those proven to work.

Research and Evaluation Center (Jeff Butts)

Research and evaluation puts the science behind policy—and an array of New York City and State agencies regularly seek the expertise of John Jay’s Research and Evaluation Center (REC), ably directed by Dr. Jeff Butts. Butts’ team of talented analysts usually take on several evaluations at one time, resulting in an office continually abuzz with the work of assessing and validating the effectiveness of government policy. Dr. Butts’ roots in juvenile justice help the REC serve the unique evaluation needs of both the New York City and State Offices of Child Services, as they work to assess the effectiveness of programs focused on justice-involved fathers and youth, respectively. The Center’s work extends beyond juvenile justice: with funding from the New York City Council and the Robert Wood Johnson Foundation, REC is evaluating the work of the Cure Violence consortium. The public health project’s goal is to reduce violence in twenty NYC neighborhoods. The REC team collects and analyzes data from all twenty, plus several more to serve as comparison groups, in order to evaluate the project’s effectiveness. Butts’ intellectually omnivorous approach to evaluation projects helped lead to $1.3m in funding for the REC in FY2015-16.
Anthropology Professor Anru Lee spent 2015 in Taiwan on a Fulbright scholarship, examining the politics of memory and the feminist movement in post-industrial Taiwan. The Twenty-five Maiden Ladies Tomb in Kaohsiung contains the remains of women workers who died when a grossly over-occupied ferry capsized and married men and women were prioritized for rescue. The 25 drowning victims were unmarried young women on their way to work in a Taiwan factory. For thirty years the tomb was vandalized and defaced, while Kaohsiung’s feminist community sought to protect it. Through many years of political pressure, they eventually succeeded in seeing the tomb refurbished and made a designated memorial site—in the context of a broader post-industrial makeover of the city as a whole. Professor Lee studied the tragedy and its aftermath, with a particular focus on its socio-economic meaning relating to marriage, women’s rights, workers’ rights and spiritual beliefs. Professor Lee’s work explores how history has shaped the memories of the women workers of Kaohsiung, and how their lives and deaths can inform the ways that communities approach similar memorials in post-industrial areas of Japan, Korea and North America.
SCHOLARLY PRODUCTIVITY

John John Jay Faculty continued to expand their commitment to scholarship in calendar year 2015, exceeding their record-breaking 2014 productivity by 236 total works. Faculty achieved major noteworthy increases in the production of journal articles (520, up 93/20%) and the ‘public scholarship’ category of news articles/reviews/commentaries (259, up 53/30%). John Jay scholars also clocked a significant increase in conference presentations and invited lectures (838, up 77/9%). Faculty members produced an average of 4.5 works of scholarship over the course of the year, representing a rich and varied intellectual output. Almost a fifth of faculty received funding from the OAR during AY 2015-16, and this cohort nearly doubled the college average in every category.

**TABLE 2  Scholarly Productivity for John Jay Faculty**

<table>
<thead>
<tr>
<th>Category of Work</th>
<th>OAR Funded Faculty</th>
<th>John Jay Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2014</td>
<td>2015</td>
</tr>
<tr>
<td>Total Reporting</td>
<td>109 (99%)</td>
<td>79 (100%)</td>
</tr>
<tr>
<td>'No Work to Report'</td>
<td>3 (3%)</td>
<td>1 (1%)</td>
</tr>
<tr>
<td>Books</td>
<td>34 (.31)</td>
<td>37 (.47)</td>
</tr>
<tr>
<td>Book Chapters</td>
<td>54 (.50)</td>
<td>47 (.59)</td>
</tr>
<tr>
<td>Conference Presentations/Invited Lectures</td>
<td>315 (2.86)</td>
<td>285 (3.61)</td>
</tr>
<tr>
<td>Journal Articles</td>
<td>197 (1.79)</td>
<td>182 (2.30)</td>
</tr>
<tr>
<td>News Articles – Reviews – Commentaries</td>
<td>62 (.56)</td>
<td>63 (.80)</td>
</tr>
<tr>
<td>Creative Works</td>
<td>24 (.22)</td>
<td>26 (.33)</td>
</tr>
<tr>
<td>Total</td>
<td>586 (6.24)</td>
<td>641 (8.11)</td>
</tr>
<tr>
<td>Per Capita Productivity Rate</td>
<td>2.4</td>
<td>3.4</td>
</tr>
</tbody>
</table>

---

5. **Table Notes:** Data reported is for Calendar Years 2014 & 2015, per CUNY reporting requirements. While CUNY divides faculty into ‘Mandatory Reporting’ (full-time faculty) and ‘Optional Reporting’ (lecturers, substitutes, faculty on leave or sabbatical for any part of the calendar year in question, etc.) categories, we choose here to present only the total of both of these categories. In each cell, first number represents the total number of works by category and faculty type, while number in parentheses represents either percentage of faculty reporting, or per capita productivity rate, as indicated.

6. ‘OAR Funded Faculty’ include all faculty receiving funding through formal OAR support programs during the calendar year in question.

7. Includes conference presentations published as proceedings.

8. Previously labeled ‘Other.’ Includes art shows curated, performances directed/chorographed/produced/dramaturged, exhibitions at curated shows, music compositions published, plays produced/performed, short stories and poetry published, and performances (music, dance, theater, etc.).

9. As calculated using CUNY formulae. Categories counted by CUNY vary from year to year. In 2015, CUNY counted: Books authored, book chapters, conference presentations published as proceedings, peer reviewed journal articles, exhibits at curated art shows, direction/choreography/dramaturgy/design, music composition published/performed, plays produced/performed, peer-reviewed technical reports, poetry, and short stories. **Bold number in parentheses is official CUNY per capita rate based on mandatory reporters** (see footnote 5 above).
Jessica Gordon Nembhard

The successes of collectively-owned black businesses are an understudied phenomenon: until 2014, the last book on the subject was written by W.E.B. Du Bois in 1907. Professor Jessica Gordon Nembhard’s *Collective Courage: A History of African American Cooperative Economic Thought and Practice* has proved a worthy successor, reviving the academic discourse on “cooperative racial economic development”.

Africana Studies Professor Gordon Nembhard has spent the last year building on this momentous accomplishment, in part through sabbatical study of worker-owned cooperative businesses in a Puerto Rican prison. These cooperative organizations transform an otherwise dehumanizing experience into one of growth and empowerment. Says Gordon, “The evidence shows that owning cooperative businesses provides [incarcerated individuals] with dignified, well-paying work, mutual support, and increased social capital. Prisoners find cooperative ownership transformative.” Gordon Nembhard hopes to bring the model to the United States.

Supported by the Ford Foundation via Howard University’s Center on Race and Wealth, Gordon Nembhard’s paper “Benefits and Impacts of Cooperatives” highlights their success in creating measurable community wealth, reducing social isolation and creating employment opportunities. Gordon Nembhard’s influential scholarship and tireless advocacy led to her being inducted into the Cooperative Hall of Fame in May 2016.
**Katie Gentile**

Interdisciplinary Studies Professor Katie Gentile is a prolific feminist scholar and psychologist, clocking in with a score of high quality peer-reviewed articles, books, book chapters, and presentations in 2015. Her book, *The Business of Being Made: The Temporalities of Reproductive Technologies in Psychoanalysis and Culture*, is the first to critically analyze assisted reproductive technologies (ARTs). Gentile conveys the complicated potentials for ARTs, from the ways they are transforming kinship networks to the ways they create the conditions for re-traumatization around sexual abuse. Gentile’s research explores the race- and class-based violence implicit in how American society approaches “fetal personhood,” often urging white and upper/middle class women to reproduce at all costs through ARTs, while criminalizing and incarcerating economically disadvantaged women and women of color. Poor pregnant women experience disproportionate surveillance and prosecution for drug use that would likely go unnoticed if they were able to afford private care. In addition to Gentile's publications and research, she is the editor of a new book series from Routledge called *Genders & Sexualities in Minds & Cultures*, a co-editor of the journal *Studies in Gender and Sexuality*, and on the editorial board of *Women's Studies Quarterly*.

**FIGURE 4** Calendar Year 2015 Scholarly Productivity by Department (CUNY Metrics)

![Graph showing scholarly productivity by department](image)

**Gohar Petrossian**

With a specialty in the prevention of wildlife crimes, Assistant Professor of Criminal Justice Gohar Petrossian published five separate peer-reviewed articles in 2015 and is first author on three. Her research interests include conservation criminology, crime prevention, spatial and temporal patterns of crime, problem-oriented policing and quantitative research methods. Petrossian studies how illegal, unreported and unregulated (IUU) fishing crimes might be preventable if opportunities to commit these crimes are reduced. Petrossian analyzes the characteristics of the ports where illegal fish land and even the characteristics of the fish themselves for clues to the reasons why these crimes occur—and how to prevent them. A conceptual understanding of these factors can help authorities craft laws, enact port surveillance and create a monitoring structure that is both informed and effective. Petrossian’s methodology quantifies data over many factors, including hundreds of ports and IUU crimes in several dozen countries.
**FIGURE 5  Per Capita Scholarship, 2010-15**

Based on CUNY-wide metrics for measuring scholarly output at its constituent colleges, John Jay has nearly quadrupled its recorded per capita output since 2010, through both improvements in reporting and real increases in counted areas of scholarship. See footnote 5 on page 5 for details.

**FIGURE 6  Social Media Engagement, 2012-16**

Engagement—the number of unique interactions with online content—has increased nearly sevenfold across all platforms since the OAR began our social media project in 2012.
FIGURE 7  Grant and Contract Awards to John Jay College PIs, 2011-2016

The total annual external funding to Principal Investigators associated with John Jay College rose from $14.6m in FY2011-12, to $25.4m in FY2015-16—an increase of 73%.

FIGURE 8  Internal Awards to John Jay College Researchers and Scholars, 2011-2016

The Office for the Advancement of Research instituted its formal competitive funding programs in AY2012-13, to supplement pre-existing merit-based prizes like the Scholarly Excellence Awards and discretionary funding. Since doing so, we have increased support for John Jay researchers and scholars by 157%.
maintained its range of 13 targeted funding program offerings for the 2016 fiscal year, while adding nearly $50 thousand in total funding for John Jay researchers and scholars. Programs introduced in 2015 expanded significantly in terms of both the number of awards given, and the total amount awarded: the Faculty Scholarship program distributed 16 awards (as opposed to six in 2015) for a total of over $20 thousand, for projects ranging from Communications and Theater Arts Chair Seth Baumrin’s Subpoetics initiative devising performances in recent European conflict zones, to Sociology Professor Lila Kazemian’s long-term study of desistance from crime over the life course. The record $235 thousand in funding for research and scholarship represents a direct reinvestment of monies brought in through external grants and contracts into further research and scholarship from John Jay’s world class faculty.

**TABLE 3  OAR Funding of John Jay Faculty**

<table>
<thead>
<tr>
<th>Funding Program</th>
<th>Applications Funded</th>
<th>Total Awards (Average Award)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discretionary Funding</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Seed Funding</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>Faculty Scholarship</td>
<td>6</td>
<td>16</td>
</tr>
<tr>
<td>Emergency Funding</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>Book Publication</td>
<td>9</td>
<td>12</td>
</tr>
<tr>
<td>Open Access Publication</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>Proposal Peer Review</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td>Community Event</td>
<td>10</td>
<td>13</td>
</tr>
<tr>
<td>Enhanced Travel</td>
<td>14</td>
<td>18</td>
</tr>
<tr>
<td>Conference Reception</td>
<td>3</td>
<td>11</td>
</tr>
<tr>
<td>Senior Scholar Release</td>
<td>9</td>
<td>5</td>
</tr>
<tr>
<td>Mid-Career</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Faculty Scholarly Excellence</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>77</td>
<td>113</td>
</tr>
</tbody>
</table>
Aida Martinez-Gomez

By day, Assistant Professor Aida Martinez-Gomez teaches Professional Translation in John Jay's Modern Language and Literature Department. Her research—awarded internal OAR funding—focuses on non-professional interpreters who were drawn organically into interpreting as young children, often for parents or other family members in a community setting. Martinez-Gomez also researches the emerging use of community translation in prison settings where inmates translate for one another. She compares the results of 19 interviews with non-professional interpreters in correctional facilities to the best practices, social behaviors, patterns and expected standards of professional translation. Community translation in prisons is largely unexamined and unregulated, and Martinez-Gomez's work is the first to examine the effectiveness of these community interpreters. Internally-funded travel brought Professor Martinez-Gomez and her book *Interpreting in prison settings: An international overview* to Switzerland last Spring for the Third International Conference on Non-Professional Interpreting and Translation (NPIT3). While interpreting in prison settings is still a field in the making, in need of both professional practice and scholarly research, Martinez-Gomez sees a slow shift toward professionalization to which she hopes her work will contribute.

Jacoby Carter

Assistant Professor of Philosophy Jacoby Carter returns to John Jay College in the Fall of 2016 from a year at Indiana's Purdue University, as the Alain LeRoy Locke Visiting Professor. Carter, who won Enhanced Travel Funding to support his participation in lectures related to the Locke Professorship, is a specialist in Africana philosophy and the philosophy of race—both fields of which the prolific Locke is considered a founding father. As a ‘pragmatist philosopher’, Locke was interested in the practical consequences of ideas, ideologies, and actions—the premise that ideas that work should be accepted, and those that don’t rejected—an interest that Professor Carter shares. Carter’s scholarly work in 2015 revolved around the critical interpretation of a series of little-known lectures given by Locke in 1916-17 entitled “Race Context and International Relations.” He contends that the ideas Locke expressed in the series were far ahead of their time, particularly in their presentation of “an integrated view of American cultures that incorporates various racial and ethnic elements into a pluralistic and cosmopolitan democratic culture.”
Marie-Helen Maras and Lauren Shapiro

The collaborative research of Associate Professors Lauren R. Shapiro and Marie-Helen Maras received two OAR Seed Funding grants in 2015-16, for pilot investigations in support of larger project proposals to external funders. Their first, “Women's radicalization to terrorism: An examination of US cases”, focuses on how American girls and women are seduced by ISIS/ISIL into sympathizing and providing material support to the terrorists’ cause. Interviews with security policy professionals explored the narratives used by ISIS/ISIL terrorists to recruit women to terrorism, what measures are being taken, and what interventions are needed to deal with the radicalization of women in the U.S. The Program on Extremism at George Washington University's Center for Cyber and Homeland Security is already using Professors Shapiro and Maras’ pilot analysis to modify and enhance their current assessment of how American women become radicalized. Using a similar approach to problem-solving security policy, the two are also conducting OAR-funded pilot research on shoplifting. The work aims to engage retail owners, managers, and security guards on the role that stereotypes play in their targeting of potential shoplifters and on their decisions for involving the criminal justice system in cases of suspected shoplifting.

FIGURE 9 Fiscal Year 2016 OAR Funding by Department
During the 2015-16 Academic Year, the Office for the Advancement of Research sought out new ways to track, promote, and assess the impact of faculty scholarship, while maintaining a vibrant calendar of events and social media presence. Digital platforms multiply daily, along with the means to measure their impact, and academics are gradually beginning to incorporate the tools these platforms present them with into their scholarly profiles—while at the same time, academic research and scholarship is being suddenly and comprehensively incorporated into digital platforms. Our task as a research development office is to support scholars in adopting the digital tools that can help them, and educating them about the implications of their work being swept up in systems and discourses beyond their control.

Both new and traditional measures of scholarly impact are presented below, along with details of our continued efforts to engage directly with the many communities interested in the work of John Jay College researchers and scholars. In addition, we have added new content to our online footprint, found new ways to enhance the College’s institutional research profile, and set up our own platforms for engaging John Jay scholars in ongoing public discourse.

John Jay Research Events

The OAR’s Book Talk series entered its 5th year in the 2015-16 Academic Year, and is firmly established as the College’s premiere venue for public discussion of cutting edge scholarship and contemporary issues. In addition to the six talks in the series, the OAR also hosted the Second Annual NACOLE (National Association for Civilian Oversight of Law Enforcement) Academic Symposium in April 2016, bringing to the college 250 of the nation’s top oversight professionals for a day-long presentation and discussion of the latest research in the field. OAR engaged some 900 members of the John Jay community over seven public events.

FALL 2015 BOOK TALKS

LUCIA TRIMBUR
John Jay Sociology
Come Out Swinging: The Changing World of Boxing in Gleason’s Gym
—Oct. 13, 2015

JESSICA GORDON NEMBHARD
John Jay Africana Studies

RADLEY BALKO
Washington Post
Rise of the Warrior Cop: The Militarization of America’s Police Forces—Nov. 5, 2015
JOE DOMANICK  
John Jay Center on Media,  
Crime and Justice  
Blue: The LAPD and the Battle to  
Re redeem American Policing  
—Feb. 24, 2016

DIANA R. GORDON  
CUNY Grad Center, Emeritus  
Village of Immigrants: Latinos in an Emerging America  
—Mar. 8, 2016

ARTHUR BROWNE  
NY Daily News  
One Righteous Man: Samuel Battle and the Shattering of the Color Line in New York  
—Mar. 29, 2016

Second Annual NACOLE Academic Symposium  
April 22nd, 2016

John Jay College collaborated with the National Association for Civilian Oversight of Law Enforcement (NACOLE) to present a daylong symposium featuring the best academic research on police accountability and legitimacy to an audience of 250 oversight professionals, scholars, law enforcement leaders and advocates. Researchers from John Jay, SUNY Albany, NYU, The University of Chicago, Michigan State, and other renowned institutions presented empirical findings from their latest studies. These findings have since been compiled as peer-reviewed papers into a special issue of the Sage journal Criminal Justice Policy Review, due for publication in Spring of 2017.
Peter Moskos

Renaissance scholar and Associate Professor of Law, Police Science and Criminal Justice Administration Peter Moskos provides much-needed public dialogue between the perspectives of law enforcement professionals and criminal justice academics on his blog *Cop in the Hood*. He keeps his public scholarship fresh with almost daily commentary on the news and concerns that surround contemporary policing, engaging constantly with the public on platforms that include his blog, Twitter, and a steady stream of appearances, quotes, interviews, and commentaries in popular media. Moskos’s first book, *Cop in the Hood*, won the 2008 PROSE Award for Best Book in Sociology, calls upon his prior experience as a Baltimore beat cop and along with his follow-ups *In Defense of Flogging* and *Greek Americans* are written for a general audience. Among the most creditworthy of his achievements, Moskos has a knack for delivering information in a principled, clear and concise manner. As stated in the introduction to his blog—and as his comment section clearly demonstrates—“Moskos studies people the old-fashioned way: He talks to them.”

J.W. Mason

As a Fellow at the Roosevelt Institute, Assistant Professor of Economics J. W. Mason celebrated when Hillary Clinton’s opening campaign speech echoed the Institute’s plan to overhaul the rules of the U.S. economy. Mason was part of Roosevelt’s Financialization Project, researching the history and political economy of credit and debt, macroeconomics in the 20th century, and the changing roles of financial markets in business investment. As part of the Roosevelt Institute’s *Rewriting the Rules* agenda, Mason writes a series of question and answers to address the critics of short-terminism, which he describes as “the single-minded focus on shareholder returns that discourages long-term investment.” Mason worked with Wisconsin Senator Tammy Baldwin to develop the proposed “Brokaw Act” to tighten regulation of activist hedge funds, and continues to speak with the Joint Economic Committee of Congress on the proposed legislation. His publications on corporate governance have caught the attention of policymakers, and his work on trade policy was recently referenced in both the *New York Times* and *Washington Post*. Mason blogs regularly at The Slack Wire (jwmason.org/the-slack-wire), where his entries on monetary policy, labor force participation, and other macroeconomic subjects generates lively discussion among fellow economists and pundits alike.
FIGURE II  AY2015-16 Faculty and Research Organization Twitter Followers, Top 10 (Department)

Nathan Lents

Professor of Molecular Biology and Director of the Honors College, Nathan Lents’ Human Evolution Blog unravels a string of mysteries solved by science that are bound to capture many interests: What happens to the brain on a molecular level when the body is fighting a virus? Why do we wince when we are in pain? Other entries call upon Lents’ expertise as a forensic scientist, such as “How does the community of bacteria and other microbes that live in and on us change when we die?” Lents’ work as a scientist and as an educator extends beyond the confines of the lab and the classroom. Summer of 2016 found Lents traveling the West Coast on a promotional tour for his newest book, Not So Different: Finding Human Nature in Animals. Written with a diverse general audience in mind, the book explores the science behind Lents’ contention “that both humans and chimpanzees feel love, the only difference is that humans write sonnets about it. I think that both humans and dolphins practice fair play, but only humans enact laws to govern it. I think that both humans and elephants experience grief but only humans seek professional counseling to cope with it.”
Since 2012, the Office for the Advancement of Research has been carefully curating John Jay College’s institutional profile for research and scholarship on a growing range of social media platforms. These platforms provide both an outlet to present the work of John Jay scholars to the broadest possible external audience, and a means to draw scholars and other members of the John Jay community into a vibrant dialogue on the issues that are important to us, and our mutual accomplishments. The data below provide a sense of how this online community has expanded in the four years since its inception, and our engagement with its members during that time.

**FIGURE 12  Social Media Following**

- Twitter followers: +141%, +60%, +96%, +218%, +99%
- Facebook followers: +6%

**FIGURE 13  Social Media Engagement**

- Twitter engagement: +17%, +85%, +425%, +85%, +12%
- Facebook engagement: +168%, -27%
- YouTube views: +74%, +85%, +12%